

# November 1, 2011 Workshop



Atlanta, Georgia

## Evaluating Water Conservation: Using a Tracking Tool to Assess Utility Benefits and Avoid Revenue Loss

In May 2011, **GEORGIA EPD** and the **ALLIANCE FOR WATER EFFICIENCY** introduced a water conservation tracking tool to nearly 130 water providers from around the state. On November 1st, EPD, AWE and several other partners will host a hands-on workshop to dig deeper into the conservation tracking tool and provide you the opportunity to:

- Learn the ins and outs of the Excel-based tracking tool;
- Ask questions of the experts who developed the tracking tool;
- Import your own system data into the worksheets;
- Identify a variety of conservation practices to enhance system efficiency; and
- Begin building a truly cost effective conservation program for your community.

The recently completed regional water management plans and the specific water loss requirements outlined in the Water Stewardship Act of 2010 place new conservation expectations on water utilities. AWE's conservation tracking tool, and other similar tools, can help you manage water resources effectively and reduce revenue losses. During these economic times, such efforts are important for everyone.

**What to bring:** This workshop is intended to build on the previous tracking tool workshops held in May, 2011. Please bring a laptop with the AWE Tracking Tool installed, and the associated input data for your system. A list of data requirements is available on the AWE website. Feel free to contact Bill Christiansen ([william@a4we.org](mailto:william@a4we.org)) for assistance.

**Please join us for this important step in managing your system for greater efficiency!**



**IMPORTANT NOTE:** *This workshop and the conservation tracking tool address multi-faceted conservation programs, but do not meet the requirements for water system audits or water loss control (as addressed in the Water Stewardship Act). Additionally, attendance at the workshop and the use of the model are not mandatory.*

### Act Now!

RSVP to Jeffrey Hughes at:  
773-360-5100 or [jeffrey@a4we.org](mailto:jeffrey@a4we.org)

### When:

Tuesday, November 1, 2011  
9:00 a.m. – 3:00 p.m.

### Where:

GA EPD, Tradeport Training Center  
4244 International Parkway  
Atlanta, Georgia 30354