



## **For Immediate Release**

### **Call for Entries: *Conserve Georgia* Awards**

**Deadline for entries is August 30**

**Join us for the Natural Leaders Awards October 6**

**ATLANTA (July 28, 2010)** – *Conserve Georgia* wants to recognize those leading the way in creating a culture of conservation. The *Conserve Georgia* Awards, which are open to any resident, business, education (schools, groups, or educators), institution, nonprofit and government entity, recognize outstanding achievements in the conservation of energy, land, water, the improvement of air quality, and promotion of recycling and waste reduction.

“The *Conserve Georgia* Awards show our appreciation for the positive efforts that the citizens of Georgia are doing to preserve our state’s natural resources,” said Governor Sonny Perdue. “One of the most exciting things about this awards program is that it provides the opportunity for individuals, nonprofit groups, small and large businesses, and local and state governments to showcase what they are doing to conserve Georgia.”

To be eligible for an award, achievements must have been made in the last 12 months in Georgia, clearly define the motivation for the project or program, and submit the application in the proper format by August 30, 2010. There are six award categories which include: Water Conservation, Energy Conservation, Air Quality, Land Conservation, Recycling and Waste Reduction, and Natural Resource Stewardship. Award entry forms are available at *Conserve Georgia*’s web site, [www.ConserveGeorgia.org](http://www.ConserveGeorgia.org).

The Natural Leaders Awards will be held on October 6 at the Loudermilk Center in downtown Atlanta. The event will be hosted by the Partnership for a Sustainable Georgia, an active partner of *Conserve Georgia*.

For more information on *Conserve Georgia*, or to nominate a program or project, visit [www.ConserveGeorgia.org](http://www.ConserveGeorgia.org).

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### **A Culture of Conservation**

The *Conserve Georgia* program was developed to foster a culture of conservation throughout the state of Georgia. Nearly a dozen state agencies and authorities are working together with businesses, civic leaders, educational institutions, nonprofit organizations and residents to make Georgia's air, land, water, energy, and wildlife resources more sustainable now and for generations to come. The program's website – [www.ConserveGeorgia.org](http://www.ConserveGeorgia.org) – serves as a portal to help Georgians find information on a wide range of conservation resources.

### **Partnership for a Sustainable Georgia**

Free and open to any business, the Partnership for a Sustainable Georgia was established by the Sustainability Division (formerly known as P<sup>2</sup>AD) of the Georgia Department of Natural Resources to foster environmental leadership and recognize superior environmental performance. The Partnership offers a variety of incentives, including cost savings through increased efficiencies, potential regulatory flexibility, free technical assistance and training, and access to networking and mentoring among peers, state and local officials. For more information visit [www.GASustainability.org](http://www.GASustainability.org)

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