



US EPA'S WATERSENSE PROGRAM BRINGS  
"THE WE'RE FOR WATER" ROAD TRIP TO  
THE GEORGIA AQUARIUM

FOR IMMEDIATE RELEASE

*July 15, 2010, Atlanta, GA* – On July 26, 2010, The Georgia Aquarium will be welcoming “Flo, the We’re for Water spokesgallon” to Georgia on her summer road trip to promote water conservation throughout the United States. Flo will be joined at the Georgia Aquarium by some of Georgia’s WaterSense Partners: City of Atlanta Watershed Department, The Home Depot, Inc., TOTO USA, INC., The Georgia Environmental Protection Division’s waterSmart Program, The Georgia Department of Natural Resources, The Metropolitan North Georgia Water Planning District, and Cobb County Water System. There will be displays, information, and materials to help Georgia citizens learn about simple ways to conserve water around the home.

“We are very excited that WaterSense has chosen the Georgia Aquarium as one of the landmarks to visit. Water conservation is essential to this region, and WaterSense is an excellent national program that gives citizens the tools they need to save water,” said Kathy Nguyen, Senior Project Manager, Cobb County Water System.

The U.S. Environmental Protection Agency (EPA) created “We’re for Water” as a national campaign to educate consumers about water-saving behaviors and WaterSense labeled products.

Whether by replacing an inefficient fixture with a WaterSense labeled product or adopting water-efficient behaviors, we can all take action to save water for future generations.

Saving is as easy as “Check, Twist, Replace.”

- **Check** toilets for silent leaks: Put a few drops of food coloring in the tank and wait 10 minutes to flush. If color appears in the bowl, the flapper may need replacing.
- **Twist** on a WaterSense labeled bathroom faucet aerator to save water and energy at the tap without noticing a difference in flow.
- **Replace** your showerhead with a WaterSense labeled model that uses less water and energy, but still lets you shower with power.

Join thousands of your neighbors in “We’re for Water.” Make simple changes at home to save water and energy. Go to [epa.gov/watersense](http://epa.gov/watersense) to take the “I’m for Water” pledge.

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**Event Time: 10 AM-2PM**

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