

Sales Tax Holiday

October 1-4, 2009



Conserve
GEORGIA

A culture of conservation is growing in Georgia.

We are responsible for the stewardship of our state's natural resources. Incorporating energy and water conservation practices into our daily lives benefits everyone in our state now and for generations to come. And small changes can make a big impact in our pocketbooks. To help make those changes a little easier, Georgia is offering the ENERGY STAR® and WaterSense® Sales Tax Holiday, Oct. 1-4, 2009.

During the sales tax holiday, you can purchase ENERGY STAR-qualified or WaterSense-labeled products up to \$1,500 without paying sales tax. In addition to the up-front cost savings, purchasing and installing more-efficient appliances and products can reduce in-home utility costs and improve both energy and water conservation.

ENERGY STAR®

ENERGY STAR products meet strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and U.S. Department of Energy. These appliances, electronics and lighting operate while using less energy – and less money – than older models.



Americans, with the help of ENERGY STAR, prevented 43 million metric tons of greenhouse gas emissions in 2008 alone – equivalent to the annual emissions from 29 million vehicles – and saved more than \$19 million on their utility bills. By looking to ENERGY STAR for best practices and products, households can reduce their energy use and save about one-third, or \$750 annually, on their utility bills, while reducing greenhouse gas emissions.

WaterSense®

WaterSense, a national program sponsored by the U.S. Environmental Protection Agency, makes it easy to find water-efficient products. Toilets, faucets and other products that are independently certified to meet U.S. EPA criteria for water efficiency and performance can earn the label.



The average household spends as much as \$500 per year on its water and sewer bill. By installing WaterSense-labeled fixtures and ENERGY STAR-qualified appliances that use water more efficiently, a household could save about \$170 per year. If just one out of every four households in Georgia retrofit their bathrooms with WaterSense-labeled fixtures, it could save nearly 10 billion gallons of water per year – enough for every Georgian to take a shower daily for about two months.

For more information on ENERGY STAR, please visit www.gefa.org/Index.aspx?page=352

For more information on WaterSense, please visit www.conservewatergeorgia.net/documents/waterSense_taxHoliday.html